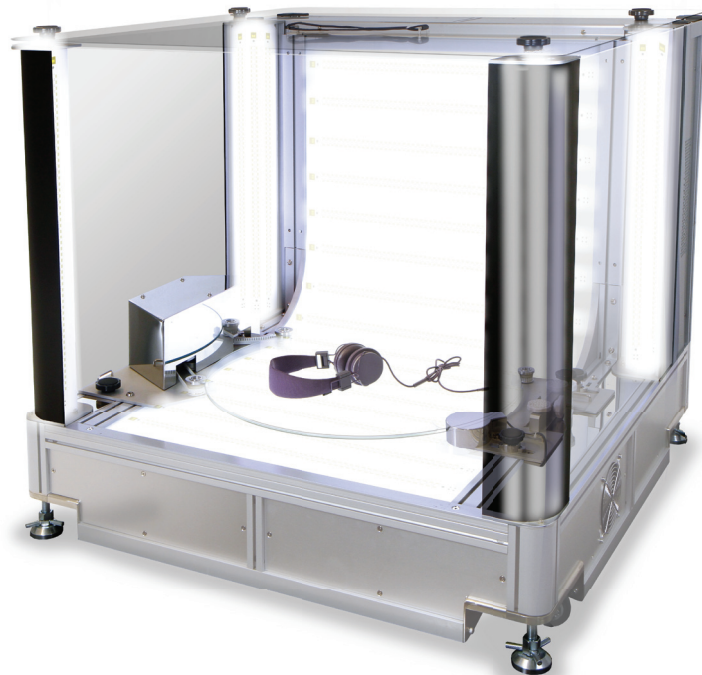# Packshot*Creator* R|3

- Made to shoot products up to 54x54x60 cm: shoes, small bags, packaging, fashion accessories, white or reflective products...

- HD photos and 360-degree animations on a pure white background

- Perfect for e-commerce, photos studios, advertising agencies, marketing, communication...

- Lightbox integrating a dimmable lighting system
- 3D Lighting technology for pictures and animations on a pure white background, without any retouching

The 3D Lighting revolution for 360 images on a pure white background, without any retouching

Packshot*Creator* has combined the best of its 10-year know-how to design the ultimate solution, the Packshot*Creator* R3. No computer-controlled photo studio has ever offered so many different ways to create 360-degree and 3D pictures and animations.

Product pictures and animations on a pure white background

Packshot*Creator* R3 is the only solution that enables you to create 360 and 3D animations on a pure white background (R,G,B 255) without any retouching: the result is immediately usable. For specific uses, the software also automatically generates images on a transparent background.

Controlling the reflections and the colors

A multizone backlight system composed of 4000 dimmable LED (on the sides, bottom and bottom of the lightbox) allows you to control all reflections and shadows.

The LED of the Packshot*Creator* R3 lightbox were especially produced to provide you with the best color and texture rendering.
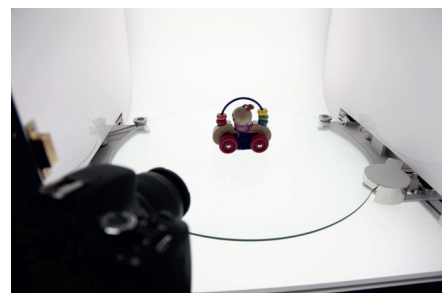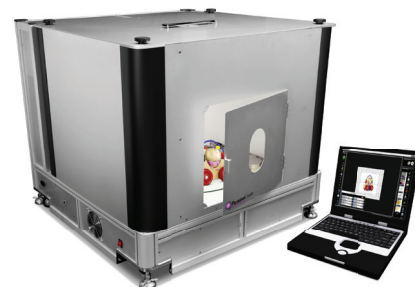
An innovative and optimized solution

Generate animations of your product in all the main formats (Flash, HTML5, Silverlight) and enrich them with deep zoom function or annotations, etc. Your visitors can virtually touch your products.

The transparent turntable which is integrated into the lightbox does not degrade the quality of the dimmable lighting.

A solution entirely controlled by the software

Using Packshot*Creator* R3 is extremely handy to the user: let the software guide you all along the shooting. This solution delivers images and animation that can be used directly: minimize the post-production tasks (cropping, editing, etc.) to gain time and money.

R : 255
G : 255
B : 255

A range of exclusive solutions
dedicated to performance

RANGE Studio

Technical specifications :

	Packshot Creator R3 360L	Packshot Creator R3 360M
Product features	Real-time on screen preview Integral backlighting Progressive and independent light dimming High Definition image capture 360° and 3D animation creation* Automatic image background removal Custom animation sequences Dynamic annotations FTP client Direct email transmission Watermark protection Automatic saving of original files	Real-time on screen preview Integral backlighting Progressive and independent light dimming High Definition image capture 360° and 3D animation creation* Automatic image background removal Custom animation sequences Dynamic annotations FTP client Direct email transmission Watermark protection Automatic saving of original files
Lightbox lighting	Daylight type lighting Dimmable LED	Daylight type lighting Dimmable LED
Saving formats PC connection Software version	Jpg, Png, Raw**, Gif, Flash, HTML5 USB 2.0 Packshot Creator R PackshotViewer Pro	Jpg, Png, Raw**, Gif, Flash, HTML5 USB 2.0 Packshot Creator R PackshotViewer Pro
Lightbox dimensions (LxWxH) Turntable diameter Package weight	100 x 100 x 96 cm 67 cm 120 kg	86,8 x 76 x 93 cm 45 cm 80 kg
Max. product size (LxWxH) Max. product weight	Top shots: 54 x 54 x 40 cm Side shots: 54 x 54 x 60 cm 20 kg (15 kg on the turntable)	Top shots: 34 x 34 x 39 cm Side shots: 34 x 34 x 58 cm 20 kg (15 kg on the turntable)
Package content	USB lightbox USB security glass turntable Packshot Creator software PackshotViewer software USB and power cables Light diffusing walls	USB lightbox USB security glass turntable Packshot Creator software PackshotViewer software USB and power cables Light diffusing walls

**Cameras tested and approved by PackshotLab for Windows

Canon EOS 1000D, 1100D, 450D, 500D, 550D, 600D, 650D, 40D, 50D, 60D,
1D Mark IV, 5D Mark II, 5D Mark III, 7D
Please contact our customer service for more information about the compatibility with Nikon cameras.

* 3D capture system on option

System requirements
OS: Windows® 7 (Administrator Account)
CPU: Pentium® or equiv. (2 GHz or higher preferred)
RAM: Min. 2 GB
VGA: Min. 1024 x 768, True color
Monitor Type: CRT or LCD monitor
3 USB ports min., CD ROM Drive
Internet connection with active email account (optional)

Voltage
AC 220-240V

Produkt-Foto-360

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PackshotCreator
Place, preview, create