

# PackshotCreator Mini 2.0

- Made to shoot products up to 15 cm tall: toys, fashion accessories, pharmaceutical products, packagings...
- HD photos and 360-degree animations
- Ideal for marketing, communication, quality control, archives, public relations...
- Small-sized lightbox integrating a symmetrical lighting system



The mini studio  
created for your  
smallest items

PackshotCreator Mini 2.0 is the ultra-compact PackshotCreator solution. Made for products up to 15 cm tall, this all-in-one equipment is particularly appreciated by the jewelery, cosmetics, food and eyewear sectors.

## Visual creation at your fingertips

Highlight your products on your communication supports with HD photos and interactive 360-degree views.

The PackshotCreator equipments can be used by anyone: once your product is placed in the lightbox, the entire system is controlled by the PackshotCreator software that synchronizes the turntable with the camera shutter. Capture your product from all angles!

The animation settings (number of frames, size, format, camera settings...) are displayed in real time on your screen for better use.

## Boost your productivity

The custom settings of your pictures and animations can also be saved for further use.

## The best of photographic technologies

The lightbox features a symmetric and constant lighting system. The result: you get pictures and animations on a white homogeneous background.

The 6500° K color temperature of the lamps reproduces a daylight type of lighting for better color and texture rendering.

## Hundreds of uses

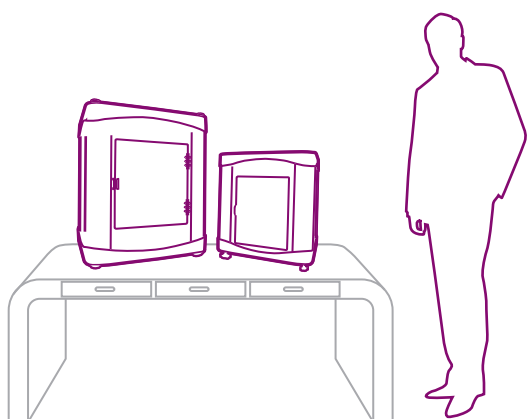
The stunning images and animations created can be used for both the web (online store, mobile compatible website, newsletters, image bank, etc.) and printed material (catalogues, product sheets, etc.).



# Technical specifications: Packshot Creator Mini 2.0

Product features	Real-time preview on screen High Definition image capture 360-degree animation creation* Cast shadows control Retouching tools Annotation tools FTP Client Email transmission Digital watermarking Automatic original file saving
Lightbox lighting	Homogeneous daylight type lighting (6500 K, 4x18W)
Saving formats PC connection Software version	Jpg, Raw**, Gif, Flash, HTML5 USB 2.0 Packshot Creator
Lightbox dimensions (LxWxH) Package weight	44,5x44,5x49 cm 15 kg
Max. product size (LxWxH)	Top shot: 30x43x20 cm Side shot: 27x27x27 cm
Package composition	USB lightbox USB turntable* Packshot Creator software Cables and cords Acrylic product stands White background for side shots Reflective door cover Foam supports for digital camera Fluorescent lamps

\*\*Compatible cameras  
tested and approved by PackshotLab for Windows



Canon EOS 1000D, 1100D, 450D, 500D, 550D, 600D, 650D, 40D, 50D, 60D, 1D Mark IV, 5D Mark II, 5D Mark III, 7D  
Please contact our customer service for more information about the compatibility with Nikon cameras.

\* the 360 feature is optional

## System requirements

OS: Windows® 7 (Administrator Account)  
CPU: Pentium® or equiv. (1 GHz or higher preferred)  
RAM: Min. 1 GB (2 GB preferred)  
VGA: Min. 1024x768, True color  
Monitor Type: CRT or LCD monitor  
3 USB ports min., CD ROM Drive  
Internet connection with active email account (optional)

Voltage  
AC 220-240V

## Produkt-Foto-360

Inh: Susanne Ziegler  
Tel.: +49 (0) 8682 203428  
Fax: +49 (0) 8682 955582  
Ludwig-Thoma-Strasse 5  
83410 Laufen  
info@produkt-foto-360.de  
www.produkt-foto-360.de