

PackshotCreator 3D

- Made to shoot products up to 50x50x50 cm: shoes, fashion accessories, glasses, watches, packagings, computer components...
- HD photos, 3D and 360-degree animations
- Perfect for marketing, e-commerce, quality control, research departments, communication agencies...
- Automated 3D shooting
- Camera entirely controlled by the software



Realistic 3D content at the core of your product communication

PackshotCreator 3D revolutionizes your product communication: automate the creation of interactive animation in three dimensions! As a powerful creation solution, PackshotCreator 3D also produces professional quality photos and High Definition 360-degree animations.

Revoluzionize your online product communication

Present your products in three dimensions on your e-commerce websites: offer to your visitors the ultra-realistic experience of interactive 3D photography and invite them to virtually touch your products, like in a store.

Generate more traffic, increase your conversion rates and harvest your assets.

Thousands of uses

Use your 3D visual production for:

- e-commerce,
- quality control,
- communication, etc.

An innovative and 100% automated solution

PackshotCreator 3D is the most complete visual creation solution and provides the highest performance on the market.

Its 3D shooting system is automated and fully controlled by the PackshotCreator software. Capture up to 100 HD shots of your product!

3D creation made accessible

The camera is entirely controlled by the software (settings, focus, tilt, robotized zoom).

In just a few clicks you generate images for 300 dpi print (Jpg, Raw) and animations for the web (Flash, iPhone-, iPad-, Android- compatible HTML5).



Technical specifications: Packshot Creator 3D

Product features	<ul style="list-style-type: none"> 3D and 360° animation creation Customized animation sequence creation Preview on screen Cast shadow control High Definition photo capture Automated adjustment of 360° and 3D shooting angles Control of the camera optical zoom from the software Integrated retouching tools Batch editing and retouching Dynamic Annotation Integrated FTP client Email transmission Watermark protection Original file saving
Lightbox lighting	Homogeneous daylight type lighting (6500 K)
Integrated digital camera Max. image resolution Saving formats PC connection Software version	Canon EOS 600D 18 MP CMOS sensor EF-S 18-200 mm IS f/3.5-6.3 lens 5184 x 3456 pixels Jpg, Raw, Gif, Flash, HTML5, Silverlight USB 2.0 Packshot Creator 3D PackshotViewer 3D
Lightbox dimensions (LxWxH) Package weight	115x73x88 cm 68,2 kg
Max. product size (LxWxH) for top shots for side shots Max. product weight	40x35x35 cm 50x50x50 cm 11 kg
Package composition	Lightbox with an integrated 3D shooting system Packshot Creator 3D software PackshotViewer software USB and power cables Acrylic product stand Fluorescent lamps System requirements OS: Windows® 7 CPU: Pentium® or equiv. (1 GHz or higher preferred) RAM: Min. 2 GB VGA: Min. 1024x768, True color Monitor Type: CRT or LCD monitor 3 USB ports min., CD ROM Drive Internet connection with active email account (optional) Voltage AC 220-240V

Produkt-Foto-360

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